

State of Delaware 1787

TITLE #: 82

Ordinance #: 11-14-19-056

Date: November 14, 2019

# ORDINANCE for the Total Revision of Article 13 – SIGNS of the Town of Cheswold Land Use Ordinance

**DESCRIPTION:** This Ordinance has been created to totally revise Article 13 of the Land Use Ordinance of the Town of Cheswold which specifies the associated requirements for the design, construction, installation and conditions for signs within the Town limits.

#### Section 1. PURPOSE:

The purpose of the revision to Article 13 is to ensure that all applications for sign permits are processed fairly and equitably in like situations and that requirements and/or restrictions are clearly defined.

#### Section 2. AUTHORITY TO ACT

The Town Charter of the Town of Cheswold:

- 2.1.1 Section 4.2.25, authorizes the Town Council to provide for and preserve the health, peace and safety, cleanliness, ornament, good order and public welfare of the Town and its' inhabitants.
- 2.1.2 Section 4.2.48, authorizes the Town Council to make, adopt, and establish, alter and amend all such Ordinances, Regulations, Rules and By-Laws not contrary to the laws of this State and the United States as the Town Council may deem necessary to carry into effect any of the provisions of this Charter or any other law of the State relating generally to municipal corporations or which they may deem proper and necessary for the order, protection and good government of the Town.

#### Section 3. APPLICABILITY

The provisions of this Ordinance shall be applied to all applications for the placements of signs within the corporate limits of the Town of Cheswold.

Ordinance #: 11-14-19-056 Date: November 14, 2019

#### Section 4. DEFINITIONS

Definitions are defined in Section 13-4 of the revised article and shall be added to Article 2 – Definitions of the Land Use Ordinance as deemed appropriate by the Land Use Administrator.

## Section 5. DESCRIPTION OF REVISION of ARTICLE 13 - SIGNS

Article 13 – SIGNS has been totally revised to include sixteen, (16) sections, plus a Area and Setback Table and a Revision Log. The sections are as follows:

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The contents of the revision are attached to this Ordinance.

## Section 6 - EFFECTIVE DATE

This ordinance and the rules, regulations, provisions, requirements, orders, administration and management and matters established and adopted hereby shall take effect and be in full force and effect from and after the date of its final passage and adoption.

Ordinance No. 11-14-19-056 entitled, Total Revision of Article 13 -SIGNS of the Land Use Ordinance of the Town of Cheswold Land Use Ordinance, was posted for Public Notice on January 14, 2020 and May 3, 2020 and presented for public comment at a Public Hearing meeting, held at 6:00 p.m., on Monday, June 1, 2020, at the Town Hall of the Town of Cheswold, 691 Main Street, Cheswold, Delaware, 19936.

I, Larence Kirby, Mayor of the Town of Cheswold, do hereby certify that the foregoing is a true and correct copy of Ordinance No. 11-14-19-056 entitled, Total Revision of Article 13 -SIGNS of the Land Use Ordinance of the Town of Cheswold Land Use Ordinance, passed by affirmative vote of all elected Members of the Cheswold Town Council at a regularly scheduled Town Council Meeting, held at 6:30 pm, on June 1, 2020, at which a quorum was present and voting throughout, and that the same is still in force and effect. (See Attached Article 13 – SIGNS)

| Certified: Mayor Larence Kirby                | Date: | June 1, 2020 |
|---|-------|--------------|
| ATTEST Secretary/Tyeasurer Theon E. Callender | Date: | June 1, 2020 |
| Agreed: Vice-Mayor Santo Faronea              | Date: | June 1, 2020 |
| Agreed: Councilpeyson Judith Johnson          | Date: | June 1, 2020 |
| Agreed: Councilperson Mark Moxley             | Date: | June 1, 2020 |
| Agreed: Vacant Position                       | Date  | June 1, 2020 |
| NOTARIZED: Town Clerk Shadina Jones           | Date: | June 1, 2020 |

Date: November 14, 2019 Ordinance #: 11-14-19-056

Sponsored by: Theon E. Callender-Councilperson Co-Sponsor: Town of Cheswold Planning Commission

Ordinance Approved and Passed by Unanimous Council vote

Introduction: April 15, 2019

June 1, 2020

#### **READINGS & REVIEWS:**

Public Hearing

November 22, 2019 Initial Council Review December 2, 2019 2<sup>nd</sup> Council Review Replaced "applicates for signs are treated" to "applications for sign permits are processed"...in Section 1. PURPOSE. January 6, 2020 3rd Council Review February 3, 2020 Public Hearing -CANCELLED June 1, 2020

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#### Article 13. SIGNS

## Section 13-1. Applicability, Purposes and Intent

## A. Applicability

These sign regulations apply within every existing and future zoning district in the Town of Cheswold. A sign may be erected, placed, established, painted, created, or maintained in the Town of Cheswold only in conformance with this Ordinance.

#### **B.** Purposes

- 1. To create a legal framework for a comprehensive and balanced system of signs and other street graphics in the Town of Cheswold.
- 2. To encourage the effective use of signs as a means of easy pleasant communication in the Town of Cheswold.
- 3. To avoid visual clutter and competition among sign displays in their demand for public attention.
- 4. To promote the safety and convenience of pedestrians and motorists.
- 5. To minimize the adverse effects of signs on nearby public and private property.
- 6. To ensure the fair, equitable and non-discriminatory processes and procedures, as permitted by current Zoning assignments, for the placement of signs within the corporate limits of the Town of Cheswold.

#### C. Intent

- 1. It is the intent of this Article to authorize the use of signs which are:
  - a. Compatible with their surroundings and their applicable zoning code
  - b. Appropriate to the activity that displays them
  - c. Expressive of the identity of individual activities and the community as a whole
- 2. It is the intent of this Article to acknowledge the understanding that it is important for the economic vitality of the community, as well as individual businesses and institutions, that they are clearly identified and their services are understood by the traveling public.
- 3. It is not the intent of this Article to violate any legality of free speech.

#### Section 13-2. GENERAL

All signs, which are regulated by this Article, shall conform to the following general guidelines:

## A. Sign Area Measurement

The sign area is the entire portion of the sign that can be enclosed within a single, continuous rectangle. The area includes the extreme limits of the letters, figures, designs, and illumination together with any material or color forming an integral part of the background of the display or used to differentiate the sign from the backdrop or structure against which it is placed.

#### B. Placement

- 1. Setbacks. Setbacks are measured from the portion of the sign nearest to the property line.
- 2. Height. Height is measured from the portion of the sign which is vertically the farthest from the ground.

## 3. Basic Requirements:

- a. Refer to Table 13-1 for Sign measurements and placement requirements.
- **b.** Near a Residence. Any sign on a lot or parcel within 150 feet of a residential use must be illuminate only during the hours the entity is open for public business.

## C. Legibility of Signs:

- 1. signs shall be legible under the circumstances in which they are primarily seen.
- 2. signs shall convey their message without being distracting or unsafe to motorists reading them.
- 3. the legibility of signs is related to:
  - a. the speed at which viewers are traveling while attempting to view the sign
  - b. the content and surroundings in which they are seen
  - c. the design, colors, and contrasts of the sign copy and sign face

#### D. Materials and Craftsmanship of Signs

1. Signs shall be durable, and consistent with the quality and permanence of the buildings and sites that they identify. Lettering shall be of a professional quality.

#### E. Traffic Safety

- 1. A sign must not use color combinations that may be confused with a traffic sign or signal or be shaped to resemble a traffic sign or signal.
- 2. A sign must be erected not to direct or reflect light causing a harsh brilliance that may cause the observer to squint or shield the eyes from the light.

## Section 13-2. GENERAL

#### F. Movement

- 1. A sign must not be set in motion or powered by the wind.
- 2. A sign must not have moving parts.

## G. Shapes

- 1. A sign must not be shaped like a traffic sign or traffic signal, or use wording similar to traffic signals or interfere with traffic safety.
- 2. A sign must not be shaped to resemble any human or traffic form but must be constructed as a geometric shape.

#### H. Illumination

- 1. Any sign on a lot or parcel within 150 feet of a residential use must be illuminated only during the hours the entry is open for public business.
- 2. A sign must not be illuminated by flashing, revolving or intermittent lights, or lights that change intensity.
- 3. A sign must not be illuminated with a pattern or lighting combination that resembles a traffic signal.
- 4. Signs must be illuminated using an enclosed lamp design or indirect lighting from a shielded source in a manner that prevents glare from beyond the property line.
- 5. A sign may be illuminated at night. Signs that are illuminated at night may not exceed a maximum luminance level of 750 cd/m2 or Nits, regardless of the method of illumination.
- 6. Signs that have external illumination, whether the lighting is mounted above or below the sign face or panel shall have lighting fixtures or luminaries that are fully shielded.
- 7. All illuminated signs must comply with the maximum luminance level of 750 cd/m2 or Nits at least one-half hour before Apparent Sunset. All illuminated signs must comply with this maximum luminance level throughout the night, if the sign is energized, until Apparent Sunrise.

## Section 13-3 GENERAL ADMINISTRATION

#### A. Permitting

- 1. All signs, except exempt signs, shall require a permit, (see *Ordinance 07-02-18-051 Fee Schedules*), as required per this Ordinance as identified in Table 13-1.
- 2. **NO sign**, advertising display or structure, poster or device shall be erected, moved, enlarged or reconstructed except in accordance with this Article.

#### 13-3 GENERAL ADMINISTRATION - "continued"

#### B. Authority and Procedure

- 1. Administration, interpretation, and enforcement of the provisions of this Article shall be under the authority of the Land Use Administrator or Authorized Designee.
- 2. The Land Use Administrator or Authorized Designee shall evaluate signs and applications for sign permits for conformity with the design guidelines, standards, fees and specifications contained herein.
- **3. Appeals** appeals from the application or interpretation of any provision of this Article may be processed in accordance with the provisions of Article 4. Administrative Procedures Section 4.8. Variances, Administrative Reviews and Appeals of the Land Use Ordinance.
- **4.** Administrative Waiver For existing developed properties where placement of the sign in accordance with the required setback would interfere with existing required parking, fire lane, or other site improvements, the Land Use Administrator or the Authorized Designee shall have the authority to waive the setback requirement/s.

#### **Section 13-4. DEFINITIONS**

**Abandoned sign:** A sign relating to or identifying a business or activity which has not been conducted on the premises for 90 days, or seven days after an election or event that the sign is advertising.

Adjacent to residential: Property lines which are situated within 200 feet of and which front on the same street as a parcel, or group of parcels containing residential uses; or that are zoned for residential uses, excluding residential uses and districts fronting on principal arterial roads.

Apparent sunrise: is the instant at which the upper edge of the Sun appears over the horizon in the morning.

**Apparent sunset:** is the instant at which the lowest edge of the Sun disappears over the horizon in the evening.

Architectural feature: An exterior component of the architecture of a building, which has a structural, functional or decorative purpose. This term shall apply to elements such as windows, doors, entry porticos, porte-cocheres, colonnades, cornices, porch columns, railings and balusters, band courses, quoins, water tables, exterior vents and louvers, moldings and other trim.

Awning sign: A wall sign that is a part of a fabric or other non-structural awning.

**Banner:** A light-weight fabric or similar non-rigid material which is mounted to a pole or structure, either enclosed in a frame or mounted to allow movement caused by the wind.

**Canopy sign:** A type of wall sign attached to a permanent, decorative porch or walkway cover, other than an awning, which is attached to a building or supported by columns, extending to the ground.

*Changeable sign:* A sign with the capability of content change by means of manual or remote input, includes the following types:

- (1) *Manually activated:* Changeable sign whose messages, copy or content can be changed manually on a display surface.
- (2) Electrically activated: Changeable sign whose message copy or content can be changed by means of remote electrically energized on-off switching combinations of alphabetic or pictographic components arranged on a display surface. Illumination may be integral to the components, such as characterized by lamps or other light-emitting devices; or it may be from an external light source designed to reflect off the changeable component display. See also "Electronic message center."

Clearance height: The distance from the ground to the bottom of the sign. The minimum clearance height shall be eight feet for a pylon sign, projecting sign, and/or any other sign that may impact pedestrian traffic.

Comprehensive signage plan: A plan for all signs associated with a unified campus or complex.

Conforming sign: Any sign that conforms to the provisions of this Article.

Construction sign: A sign which identifies architects, engineers, contractors and other individuals or firms involved with construction on the premises, the name of the building or development, the intended purpose of the building, and/or the expected completion date.

*Directional sign:* A freestanding sign whose primary function is to give aid to motorists or pedestrians in locating buildings or roads.

*Electronic message center* or *sign (EMC):* An electrically activated changeable sign whose variable message and/or graphic presentation capability can be electronically programmed by computer from a remote location. Also known as an EMC. EMC's typically use light emitting diodes (LEDs) as a lighting source.

*Exclusion zone:* The area adjacent to an existing or proposed freestanding sign within which no other freestanding sign of a similar sign type shall exist or be placed. The exclusion zone shall be measured outward in all directions from the extreme limits of the sign structure a prescribed distance.

**Exempt sign:** is a sign that is not required to comply with the size, location and standards of all other sections of this Article but must comply with the applicable provisions governing the Prohibited Signs section.

*Flag:* A rectangular or pennant shaped piece of fabric or flexible material of distinctive design that is used as a symbol (as of a nation or state), as a signaling device, or as a decoration and is attached to a flag pole.

*Freestanding sign:* A sign that is not attached to a building and is permanently attached to the ground by one or more supports. Freestanding signs include monument, pylon, post and panel, and post signs.

*Frontage:* For the purposes of this section, the term "frontage" refers to a parcel's property line along a right-of-way, be it public or private, excluding alleys and service drives that are abutting residential properties. The parcel must be directly adjacent to the right-of-way for it to be considered to have frontage.

*Historical* or *memorial sign:* A sign or tablet attached to a building indicating the date of construction and/or the names of the building, the principals involved in its construction, or the history of the building or the site.

*Illuminance:* The amount of light falling upon a real or imaginary surface, commonly called "light level" or "illumination". Measured in foot candles (lumens/square foot) in the English system and lux (lumens/square meter) in the SI (metric) system.

*Illuminated sign:* A sign characterized by the use of artificial light, either projecting through its surface (s) internally or trans-illuminated; or reflecting off its surface(s).

*Inflatable sign:* A sign that is designed to be filled to form a three-dimensional shape which is designed to be anchored to the ground.

Luminance: The light that is emitted by or reflected from a surface. Measured in units of luminous intensity (candelas) per unit area (square meters in SI measurement units or square feet in English measurements units). Expressed in SI units as cd/m2, and in English units as foot lamberts. Sometimes also expressed as "nits", a colloquial reference to SI Units. Can be measured by means of a luminance meter.

Lux: The SI (metric) unit for illuminance. One lux equals 0.093 foot candles.

**Monument sign:** A low freestanding sign that is affixed to a base that is equal to or wider than the sign itself. The height of the sign is to be measured from the finished grade to the top of the sign. (See figure 5-3.)

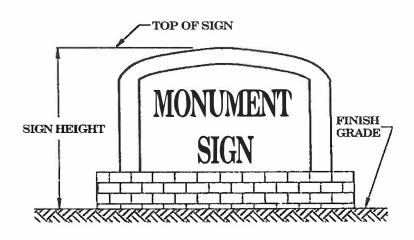


Figure 5-3: Monument Sign

Nit: A photometric unit of measurement referring to luminance. One nit is equal to one cdm<sup>2</sup>.

**Non-conforming sign:** Any sign which does not conform to the regulations of this ordinance, including any signs granted by variance where it can be demonstrated that the original hardship on which the variance was based no longer exists. This definition also includes the structure upon which the sign is erected, or the mounting hardware in the case of wall mounted signs.

Off-premises sign (billboard, etc.): A permanent or temporary sign erected, maintained, or used in the outdoor environment for the purpose of the display of commercial or noncommercial messages not appurtenant to the use of, products sold on, or the sale or lease of the property on which it is displayed. Also referenced as billboard or commercial outdoor advertising sign.

*On-premises sign:* A sign which advertises or directs attention to a business, commodity, or service conducted, offered, or sold on the premises, or directs attention to the business or activity conducted on the premises.

**Political sign:** A temporary sign intended to advance a political statement, cause, or candidate for office.

**Portable sign:** Any sign not permanently attached to the ground or other permanent structure, including but not limited to signs with attached wheels, A- or T-frame signs, and menu and sandwich board signs.

**Post sign:** A freestanding sign that is attached to the underside of a horizontal plane or arm and is supported by the horizontal plane. (See Figure 5-4.)

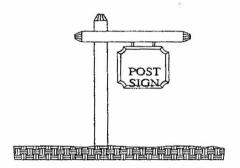


Figure 5-4: Post Sign

**Post and panel sign:** A freestanding sign that has a non-internally illuminated panel, not more than six inches in depth that is affixed to two posts and is not more than seven feet in total height. The sign shall not be higher than the supporting posts. (See Figure 5-5.)

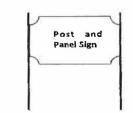


Figure 5-5: Post and Panel Sign

**Prohibited sign:** a sign that cannot be erected or maintained.

**Projecting sign:** A wall sign attached to a building with a bracket or other support projecting at a right angle from the building face. (See Figure 5-6.)

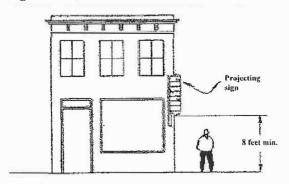


Figure 5-6: Projecting Sign

**Public sign:** A sign erected by or on behalf of a governmental body to post a legal notice, identify public property or public buildings, convey public information, and direct or regulate pedestrian or vehicular traffic.

**Pylon sign:** A tall freestanding sign that is held up by a pole or poles. The supporting structure must be equal to or narrower than the sign itself. (See Figure 5-7.)

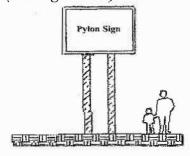


Figure 5-7: Pylon Sign

**Race weekend sign:** Any sign erected seven days prior to a sanctioned automobile race for the purpose of advertising products and services to race fans.

**Real estate sign:** A sign advertising the premises for sale, rent or lease.

**Roof sign:** A sign that is attached or painted on the roof, including porch roofs, dormer roofs, overhang roofs, canopy roofs or roofs of another architectural feature. Signs on the lower portion of a mansard or canopy are considered wall signs.

SI (International System of Units): The modern metric system of measurement.

**Shared freestanding sign:** A sign structure which is shared among multiple nonresidential properties or business interests for the purpose of displaying the name, logo type or other commercial message of multiple nonresidential occupants of said adjoining properties.

**Sign:** Any device visible from a public place whose essential purpose and design is to convey either commercial or noncommercial messages by means of graphic presentation of alphabetic or pictorial symbols or representations.

**Sign area:** is the entire portion of sign that can be enclosed within a single, continuous sign shape. The area includes the extreme limits of the letters, figures, designs, and illumination, together with any material or color forming an integral part of the background of the display or used to differentiate the sign from the backdrop or structure against which it is placed.

**Sign height:** The height of a sign shall be the vertical distance from normal grade to the highest point of the sign. Any berm, filling or excavating solely for the purpose of locating the sign shall be computed as a part of the sign height.

Sign setback: The straight line distance measured in linear feet between the street right-of-way line and the nearest element of a sign.

Sight triangle: A triangle at an intersection, formed by the two roads or rights-of-way and a third line, which must be kept clear of obstructions such as hedges so that people in one road can see cars approaching on the other. (See Land Use Ordinance – Section 8. Dimensional and Density Standards – Section 8.2 Supplemental Dimensional and Density Standards – Section C. Visibility at Intersections within "Sight Triangle for specific requirements.

**Temporary sign:** A sign intended to display either commercial or noncommercial messages of a transitory or temporary nature. Any sign not permanently embedded in the ground, or not permanently affixed to a building or sign structure that is permanently embedded in the ground, is considered a temporary sign.

Unified campuses and complexes: The term "unified campuses and complexes" means:

- (1) Any "shopping center" as the term is defined in the Land Use Ordinance.
- (2) Or, any group of three or more principal structures under common management and operation, located on one or more contiguous properties;
- (3) Or, any single commercial or institutional parcel which has more than 400 linear feet of frontage on a principal arterial roadway which is occupied by a conforming commercial or institutional use. Unified campuses and complexes include, but are not limited to, shopping centers; entertainment, educational, medical, governmental, or religious campuses; office complexes; and industrial parks.

*Vehicle sign:* A sign displaying a name or names, logo types, graphics, commercial messages or any combination thereof, which is attached to, painted on, or otherwise applied to a motor vehicle.

**Wall area:** For purposes of calculating wall area, the calculations shall include the height of the wall from ground level to the roofline (mansard roofs also count as wall area), multiplied by the width of the wall (including all architectural features).

Wall sign: Any sign, other than a projecting sign, which is attached to or painted on any wall of any building and projects from the plane of the wall less than 18 inches. A sign attached to the lower slope or face of a mansard roof, canopy, or awning shall be considered a wall sign for purposes of this ordinance. For purposes of this section only, a "wall" shall include any permanent architectural extension of a wall, including parapets, even if such extension projects beyond or above the enclosed portions of the building. Canopy, marquee, and awning signs are all types of wall signs. (See figure 5-8).



Figure 5-8: Wall Sign

Window sign: A sign affixed to the surface of a window with its message intended to be visible to the exterior environment.

#### Section 13-5. **DESIGN REQUIRMENTS**

- a. *Free Standing* A sign that is not attached to a building and is permanently attached to the ground by one or more supports.
  - 1. Freestanding signs include monument, pylon, post and panel, and post signs.
  - 2. Freestanding signs may be mounted directly to a base made of masonry or other materials.
  - 3. Freestanding signs and attendant structures and bases shall be designed as an integral part of the site development and shall be coordinated and compatible with site grading, utility placements, landscaping and architectural elements.
  - 4. Freestanding signs and associated landscaping shall be situated and maintained so as not to impair or block visibility of motorists and/or pedestrians traveling within the public street right-of-way or entering, exiting or crossing vehicular site entrances. No sign or landscaping in excess of three feet in height above the adjacent street grade, shall be erected, placed or maintained on any corner within the triangular area formed by intersecting right-of-way lines. Two sides of the triangular area shall be 20 feet in length and measured from the point of intersection of the right-of-way lines.

## Section 13-5 DESIGN REQUIRMENTS - "continued"

- 5. Freestanding signs shall be situated on the site and dimensioned so as not to substantially impair or block the visibility of adjacent buildings and/or existing signs.
- **6.** All freestanding signs shall respect the exclusion zone. When a sign is not permitted within the exclusion zone, one additional and sign may be permitted in accordance with the wall sign regulations.
- 7. When the presence of an existing freestanding sign on an adjoining property precludes a property from placing a freestanding sign due to exclusion zone provisions, the adjoining property owners and/or business interests may share a single freestanding sign structure in accordance with the provisions of Sub-Section 13.10—Supplementary sign provisions, and b, below Shared freestanding signs, of this section.
- 8. Location of monument signs and post and panel signs may be approved by the Land Use Administrator or Authorized Designee unless the requested sign location does not adhere to the requirements of this Article, at which time, the Planning Commission will decide the sign location, if it is part of a Site Development Plan Approval process.
- 9. If the requested monument sign, post and/or panel sign placement location is not a part of a Site Development plan process, then the applicant shall be required to seek location placement approval from the Board of Adjustment.
- **b.** Shared Freestanding Signs The permit application for a shared freestanding sign shall be accompanied by a binding legal agreement between the multiple adjoining property owners and/or businesses which describes the ownership and maintenance obligations for such shared sign.
- c. Wall A sign, other than a projecting sign, which is attached to any wall of any building and projects from the plane of the wall less than 18".
  - 1. A sign attached to the lower slope or face of a mansard roof, canopy, or awning shall be considered a wall sign for purposes of this Ordinance.
  - 2. For purposes of this section only, a "wall" shall include any permanent architectural extension of a wall, including parapets, even if such extension projects beyond or above the enclosed portions of the building. Canopy, marquee, and awning signs are all types of wall signs. (See Figure 5-8).
  - 3. When wall signs are planned, such signs shall be designed as an integral component of the building facade architectural composition.
  - **4.** Wall signs shall be limited in area and number in accordance with the provisions of Section 13.6, Permitted Signs, of this section.
  - 5. Wall signs shall be situated so as not to cover or overlap decorative architectural elements such as cornices, belt courses, and window and doorframe moldings.

## Section 13-5. <u>DESIGN REQUIRMENTS</u> - "continued"

- 6. In cases where only one wall sign is permitted because the lot has one frontage, the business may choose to locate the sign on any exterior wall of the building to afford the best possible visibility for the traveling public.
- 7. In cases where more than one wall sign is permitted, the Land Use Administrator or their Authorized Designee may allow the business to locate the additional wall sign on a different exterior wall of the building to afford the best possible visibility for the traveling public.
- 8. Applications to paint on any outside wall of any building must be submitted to the Planning Commission for review and recommendation for receive approval from the Town Council.
- **d. Permanent** is a sign constructed in a manner and of materials that will withstand long term display and is intended to be displayed for an indefinite period of time.
- e. Temporary is a sign displayed on private property for less than 30 days usually made of non-permanent material, such as, carvas, cardboard, paper or wood.
  - 1. Temporary signs shall be removed within 14 days after the event that they are advertising has concluded.
  - 2. Temporary signs for special events including inflatable signs with a surface area of less than 100 square feet and not more than 25 feet tall, may be erected on the premises of any establishment conducting a special event, provided that such signs do not exceed a total of two signs with a total of 100 square feet in sign area.
  - 3. For grand openings, the maximum number, sign type, and allowable area may be waived by the Land Use Administrator or authorized designee. Permits for such signs are required and shall be accompanied by a fee as provided for in Building Permit Fee Schedule PW 09-13-2010-005.
  - **4.** The Land Use Administrator or authorized designee may waive the time period, not to exceed an additional 30 days, if they determine that there are extenuating circumstances requiring further time for a temporary sign.
- f. Changeable is a sign which may be incorporated into a sign when the component of the sign which can be altered occupies less than 70 percent of the total area of that sign.
  - 1. Changeable sign area shall be integrated into the sign face and shall be enclosed by a border or similar enclosure, so as, to form one sign panel.

## Section 13-5. DESIGN REQUIRMENTS - "continued"

- 2. Electronic message centers (EMC):
  - (a) The following EMC display features and functions are permitted: scrolling, fading and dissolving while transitioning between messages.
  - (b) EMC's shall have a minimum display time of eight seconds. The transition time between message and/or message frames is limited to one second.
  - (c) The following EMC display features and functions are prohibited: traveling, flashing, spinning, rotating, any other moving effects, and all dynamic frame effects or patterns of illusionary movement or simulated movement.

#### Section 13.6. ALLOWED SIGNS - PERMITS REQUIRED

See Table 13-1 for the identification and specifications for Permitted Signs

#### Section 13.7. ALLOWED SIGNS - PERMITS NOT REQUIRED

- A. Signs advertising the sale, lease, or rental of the premises upon which the sign is located, which sign shall not exceed six and one-fourth square feet in residential districts and 32 square feet in all other districts and shall comply with setback regulations. One such sign shall be permitted for each 200 linear feet of street frontage for the parcel.
- **B.** Signs designating the name and address of the occupants, hours of operation, security notices, and business policy statements and may not exceed four square feet.
- C. Signs denoting the architect, engineer, developer, or contractor placed on premises where construction, repair, or renovation is in progress, which signs shall not exceed 32 square feet in area. No more than two signs of any type are permitted for any one property or building project. Signs shall be 50 feet from other signs on the site, except where it is not physically possible, then the signs shall be as far away from the other sign as much as possible.
- **D**. Directional signs limited in area to no more than five square feet per sign, plus one square foot for each additional tenant. A permit is required for directional signs identifying the entrance or exit of a site if over five square feet in sign area. The sign area for these larger directional signs shall not exceed eight square feet and shall not be over four feet in height.
- E. Public signs.
- **F.** Historical and memorial signs.
- **G.** Any signlocated in an internal location on a site, campus, or complex and that cannot be seen from any public right-of-way or adjacent property.

## Section 13.7. <u>ALLOWED SIGNS - PERMITS NOT REQUIRED</u> - "continued"

- **H.** People wearing costumes of the logo or character associated with a company must be on the property of that business location, at all times.
- I. Political signs shall not be over six square feet in sign area in all Residential Zones and Districts and all other zoning districts shall comply with the size regulations in Sub-Section 13.6 Allowed Signs, of this section. All election signs shall be removed no later than seven days after the election.
- J. Signs noting a tenant, store, building, etc. is "coming soon", which sign shall not exceed 32 square feet and only one sign is permitted on the site. The sign shall be 50 feet from other signs. The sign shall not be placed on the site for more than six months. After six months the sign shall be removed even if the tenant, store, building, etc. has not opened or been constructed.
- **K.** Portable signs designed to be transported, including, but not limited to, A-frames, sandwich boards, and umbrellas. These types of signs shall not obstruct pedestrian or vehicular access. No more than one sign is permitted per business and shall not exceed four feet in height.
- L. Signs required by federal or state law or by a municipal authority.
- M. Signs carved into a building or raised in integral relief on a building.
- N. Flags on flag poles.
- O. Public art.
- P. "Open" signs for business not to exceed two per business.

#### Section 13.8. PROHIBITED SIGNS

NOTE: <u>The Board of Adjustment is not authorized to grant a variance permitting the erection of a sing that this Article prohibits.</u>

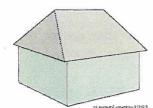
- A. Signs which emit audible sound, vapor, smoke, odor, particles or gaseous matter.
- **B.** Any sign which competes for attention with, or may be mistaken for, traffic signals. Also, any sign that is determined by the city planner to constitute a traffic hazard by reason of size, location, content, color, or type of illumination.
- C. *Off-premise sites* signs of any type (billboards, temporary signs, directional signs for developments, etc.), except for shared freestanding signs as provided in Sub-Section 13.5—Design Requirements, A.5., and F of this section.
- **D.** *Inflatable signs*, except as specifically permitted in Sub-Section 13.10—Supplementary Sign Provisions, Part 4 Inflatable.
- E. *Vehicle signs*, including changeable signs, attached to or painted on an inoperable vehicle for the sole purpose of being used as signage; or attached to or painted on inoperable vehicles.

#### Section 13.8. PROHIBITED SIGNS - "continued"

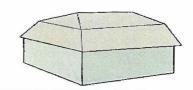
- **F.** Signs painted on or attached to trees, fence posts, natural features, or telephone or utility poles.
- **G.** Flashing or Rotating Signs that give the appearance of movement, or are illuminated by flashing or intermittent lights, or lights of changing degrees or intensity, except as permitted under Sub-Section 13.5—Design Requirements, of this section.
- **H.** Window signs covering more than 50 percent of a window or a door, or mounted above the first floor, except those permitted in Sub-Section 13.10—Supplementary Sign Provisions, Part 1 Window.
- I. *Pennants, Balloons, Streamers, Flages, etc.* except when permitted in Sub-Section 13.6—Signs Permitted in all districts and not requiring permits and in Sub-Section 13.10—Supplementary Sign Regulations.
- **J.** *Obscene Signs* A obscene sign contains statements, words, or depictions that are construed to offend public morals or decency.
- **K.** *Obstructive Signs* A sign must not be placed in a location that obstructs the view of traffic signs, traffic signals, oncoming traffic, pedestrians, or that interferes, in any way, with the placement or function of an any traffic control device.
- L. Roof Signs A sign mounted on the roof of a building or that is dependent upon a building for support, but projects above the top wall or edge of a building with a flat roof; the eve line of a building with a gambrel gable, or hip roof, or the deck line of a building with a mansard roof.



Gambrel Gable



Hip Roof



**Mansard Roof** 

- M. <u>Unsafe Signs</u> Signs are considered to be unsafe which meet the following standards:
  - 1. A sign which creates a safety hazard due to structural or electrical conditions, or by reason of inadequate maintenance.
  - 2. A sign that becomes unsafe after erection must be repaired to meet safety requirements or removed within 10 days of notice of the unsafe condition.
- N. <u>Moved by the Wind A</u> sign in the form of a banner, pennant, streamer, ribbon, spinner, balloon, string of lights, or other device which will move in the wind.

#### Section 13.8. PROHIBITED SIGNS - "continued"

- O. <u>Signs in the Public Right-of-Way</u> Generally, signs may not be placed in public rights-of-way. Exceptions to this regulation are signs erected by any government agency or utility company in the performance of its official public duties.
- **P.** <u>Attached to the Property of Others</u> A sign must not be attached or affixed to a structure or property such as a fence, wall, antennas, other signs, trees or other vegetation, or to any public structure such as a utility pole without permission of the owner.
- Q. <u>Abandoned or Obsolete Sign</u> A legally-erected sign, other than a temporary sign, including structural supports and electrical connections, directing attention to a business, commodity, service, or entertainment in a building that has not been used for six, (6), months or more.

## Section 13.9. EXEMPT SIGNS

The following is a list of signs and sign types that are exempt in the Town of Cheswold from the provisions of this Ordinance, unless they are expressly prohibited by Section 13.8 – Prohibited Signs:

- 1. By Size Two, (2), Square Feet or Less
- 2. <u>Residential Living Sign</u> A sign on private property, customarily associated with residential living or decoration.
- 3. <u>Newspaper and Mailbox</u> A sign that is part of a mailbox or newspaper tube and conforms with applicable government regulations.
- 4. <u>Warning Signs A</u> sign warning the public about trespass, danger, or safety considerations.
- 5. Regardless of Size:
  - **a.** Not Visible Outside of Property A sign not visible beyond the property lines of the property on which the sign is located.
  - b. Official Duties of Government or Utilities A sign used by a government agency or entity or utility company which was erected by, or on the order of, a public office or utility official in the performance of official duties, such as controlling traffic; identifying streets; warning of danger or providing information.
  - c. Required by Law A sign whose display is required by law or regulation.
  - d. Flags on Flagpoles A flag displayed on a flagpole.
  - e. Commemorative Sign A sign that is cut into the masonary surface or constructed of bronze or other material and made an integral part of the structure like a cornerstone memorial plague or historical marker.

#### Section 13.9. EXEMPT SIGNS - "continued"

- f. Part of a Dispenser A sign that is an integral part of a dispensing mechanism, such as a beverage machine, newspaper rack, or gasoline pump.
- g. Holidays A sign, including lightning in accordance with applicable electrical requirements displayed in connection with the observance of any holiday but it must be removed within 14 days following the end of the holiday.
- h. Adornments and Decorations Any adornments or seasonal decorations.

## Section 13-10. SUPPLEMENTARY SIGN PROVISIONS

#### 1. Window

- **a.** Three window signs shall be permitted as additional signage on walls fronting on the public right-of-way.
- **b.** Window signs shall not cover more than 50 percent of any window exclusive of the window and/or door frame.
- c. Windows principally viewed from drive aisles and parking lots and not prominently visible from the public right-of-way shall be exempt from restrictions on the number of signs and may be approved by the Town Council for a window coverage area greater than 50 percent when the business elects to have less window signage than permitted on the windows fronting on, or prominently visible from, the public right-of-way.
- d. Window signs shall be permitted on windows on the first floor of a building only.
- e. The Town Council may waive the provisions of this Sub-Section when it has been demonstrated that the proposed window signs are of a unique or superior quality and style, and are intended to compliment the architectural design of the building, or when the business elects to use less wall signs than permitted for the purpose of complimenting the architectural design of the building. Signs granted this waiver are not exempt from the requirement to obtain a sign permit.

## 2. Historic District

- **a.** Upon the creation of a Historic Sign, all signs in that district must meet the standards laid out in the Design Standards and Guidelines for the State of Delaware Historic Preservation Society.
- **b.** Any and all standards found elsewhere in this section may be waived as part of the architectural review approval when proposed signs are determined to contribute to or improve the historic context of the building.

2<sup>nd</sup> Edition July 1, 2019

#### Section 13-10. SUPPLEMENTARY SIGN PROVISIONS - "continued"

#### 3. Gas Station

#### a. Canopy signs.

- (1) Canopy sign height shall not exceed 30 feet.
- (2) Canopy sign copy shall be directed toward a public street.
- (3) Canopy sign area shall be limited to no greater than 20 percent of the area of the canopy face to which the sign is applied.

#### b. Exempt signs.

- (1) State or federal required price per gallon signage shall not count towards overall sign area for the site, unless they exceed 32 square feet in size.
- (2) Price per gallon signs not exceeding two square feet, located on the pump itself.

## 4. Race/Fire Fly Weekend

During any seven-day period prior to the Saturday or Sunday that auto racing or Dover Downs outdoor concerts are occurring, temporary signs may be erected without a permit and with no restrictions on the number or size of the signs.

## 5. Inflatable

Permits for such signs are required and shall be accompanied by a fee as provided for in the Building Permit Fee Schedule PW 09-13-2010-005.

- a. Inflatable signs with a surface area equal to or less than 100 square feet and not more than 25 feet tall as permitted by Sub-Section 13.10. Supplementary Sign provisions D.1., of this section and shall meet the following requirements:
- (1) The inflatable sign shall be setback from the edge of the right-of-way a minimum of 25 feet.
- (2) The inflatable sign shall be securely anchored to the building or ground.
- (3) Inflatable signs with a surface area over 100 square feet and not more than 25 feet tall are permitted only during grand opening events, community festivals, and during race weekends in accordance with Sub-Section 13.10 Supplementary Sign provisions, D.1. and D.2., of this section and shall meet the following requirements:
  - A. The inflatable sign shall be setback from the edge of the right-of-way a minimum of 25 feet.
  - **B.** A plot plan/survey is required showing the placement of the inflatable sign in respect to utility lines and traffic.
  - C. The inflatable sign shall be securely anchored to the building or ground.

#### Section 13-10. SUPPLEMENTARY SIGN PROVISIONS - "continued"

#### 6. Motor Vehicle Sales Lot

- a. This Sub-Section allows motor vehicle sales lots to compensate for the likelihood to be mistaken for ordinary parking lots unless additional signs or other attention getting devices are placed in the sales area. It has also been demonstrated that these businesses tend to have smaller buildings relative to their land area diminishing their ability to effectively use wall signs.
- **b.** Banners are permitted on motor vehicle sales lots with a permit.
- c. Such banners may be permitted at a rate not to exceed one banner for every ten, (10), motor vehicle parking/storage spaces on the premises, and any such banner shall not be situated closer than 50 feet of any other banner on the premises.
- **d.** Parking spaces required for employees, customers, and service department uses shall not be counted to calculate the number of banners.
- **e.** The term "banner" does not include pennants, streamers, balloons, or other temporary or permanent signs.
- f. Banners shall not exceed a width of three feet.
- g. All banners must be securely attached to light standards, poles, or other substantial mounting hardware.
- **h.** Except for temporary signs permitted under the provisions of Sub-Section 13.5 Design Requirements. All banners must be constructed of a permanent, weather resistant material.

#### Section 13-11. REAL ESTATE, DEVELOPMENT & CONSTRUCTION SIGNS

Real estate, development and construction signs are signs displayed on private property while such property is offered for sale, rental, or lease; or is being developed; or while an individual or company is engaged in construction.

## 1. General Requirements:

- a. Where Allowed Real estate, development and construction signs may be erected in any zone.
- b. *Display Period* Real estate, development and construction signs may be displayed while a property is being offered for sale; while land is being developed, and while construction is taking place.
- c. *Removal* Real estate, development and construction signs must be removed within 30 days of the sale of a property; within 30 days of the completion of a land development project, or within 30 days of the termination of an individual's construction activity.

#### Section 13-11. REAL ESTATE, DEVELOPMENT & CONSTRUCTION SIGNS - "continued"

#### 2. Materials:

Real estate, development and construction signs must be made of materials sufficiently durable for the time period that they are to be displayed.

## Section 13.12. ADDITIONAL REQUIREMENTS by SIGN TYPE

#### RESERVED

## Section 13-13. CONDITION of SIGNS

## A. Unsafe, Dilapidated and Illegal Signs

- 1. If it is determined by the Land Use Administrator or Authorized Designee that any sign is unsafe; presents a hazard to the safe operation and movement of motorized or non-motorized vehicular traffic, or to pedestrians; or is in a dilapidated condition; or is in a state of disrepair; or is otherwise in violation of any provision of this section; the owner of such sign shall be responsible for removal of such sign and supporting structure within 10 days of receipt of written notification by the Land Use Administrator or Authorized Designee.
- 2. In cases where signs are determined to be unsafe or present a hazard, the Land Use Administrator or Authorized Designee may order their removal in a shorter period of time. Responsibility for removal shall be in accordance with Sub-Section 13.12 and with Sub-Section C Abandoned and Damaged signs.

#### **B.** Non-Conforming Signs

- 1. *Exclusions*. Non-conforming signs which are within ten percent of compliance of any height, area or location requirement and which conform to all other provisions of this Ordinance shall be considered legal signs for the purposes of these regulations, except as provided in Sub-Section 13.12—Non-conforming signs. (See B.5, below.)
- **2.** *Removal or Compliance Required.* Non-conforming signs shall be removed from the premises or otherwise made to comply with these regulations in the following instances:
  - a. When there is renovation to more than 75 percent of the exterior of the principal building measured in square feet of exterior wall surface area, or expansion of more than 20 percent of the floor area of the principal building measured in square feet of floor area on the premises on which such non-conforming signs are present, except that freestanding signs that are non-conforming as specified shall not be required to conform;

#### Section 13-13. CONDITION of SIGNS - "continued"

- **b.** However, the degree of non-conformity shall not increase.
- c. When, within any given two-year period, individual renovation projects involving less than 75 percent of the building exterior and/or individual building additions involving less than 20 percent of the floor area of the principal building on the premises would in aggregate exceed the 75 percent renovation and/or 20 percent expansion thresholds set forth herein, all such nonconforming signs shall be brought into conformity with these regulations or shall be removed from the premises.
- d. Prior to the issuance of any permit for the placement of any additional signage on the property.
   NO new signs of any type shall be added to the property until the non-conforming sign is removed.
- 3. *Structures and Mounting Hardware* which have been abandoned shall be removed from the premises or otherwise made to conform within one year from the date of abandonment.
- **4.** *Re-Facing* the sign in accordance with other requirements of this section does not absolve an owner from complying with this Sub-Section. In certain instances where it is evident that the reoccupation or reuse of a premises which contains an abandoned non-conforming sign is imminent, the Land Use Administrator or Authorized Designee may grant an extension of time within which to reestablish the use of such non-conforming sign.
- 5. *Removed Signs* Any non-conforming sign which has been removed from the premises shall be considered discarded, and replacement shall constitute a new sign, and require new permits.
- **6.** Notification and Responsibility It shall be the responsibility of the owner of record of such property to cause the removal of such non-conforming signs in accordance with these provisions.

#### 7. Land Use Administrator Action

When any of the above-listed conditions exist, the Land Use Administrator or Authorized Designee is authorized to issue written notice to the owner of record of such property, stating that such signs shall be removed within two calendar weeks of the date of receipt of the written notice.

- **a.** In cases where signs are determined to be unsafe or present a hazard, the Land Use Administrator or Authorized Designee may order their removal in a shorter time period.
- **b.** Failure to comply with these regulations, after due notice, shall be deemed a violation of this Section and is punishable in accordance with the provisions of Article 17. Violations and Penalties of this Land Use Ordinance.
- **c.** In the event, that compliance is not achieved within the stated period, the Land Use Administrator or Authorized Designee may remove or cause to be removed from the premises any such signs in violation of this section.
- **d.** All expenses incidental to such removal shall be charged to the owner of record of such property and shall constitute a lien upon such property.

#### Section 13-13. CONDITION of SIGNS - "continued"

#### C. Abandoned and Damaged Signs

- 1. Abandoned. All signs that conform to the current regulations which are deemed abandoned shall either be refaced with a blank or blacked out face or removed totally (including the supporting structure and/or mounting hardware) within 90 days of abandonment. Covering sign copy with tarps, paper, tape, cardboard or other non-permanent materials is not an acceptable method of refacing.
- 2. Removal. Any conforming sign, which has been removed from the premises, shall be considered discarded, and replacement shall constitute a new sign, and require new permits.
- 3. Repair. All signs that are damaged (no longer working, cracked, missing pieces, etc.), shall be repaired within 30 days. A permit is not required, as long as the sign will look exactly the same as it did before the sign was damaged. If there are any changes (color, script, etc.) to the sign a new permit will be required.

## D. Historic or Significant Sign - Preservation of historic or significant signs.

- 1. Signs that are at least 50 years old and considered historic or to have cultural/aesthetic significance shall be protected and preserved.
- 2. If these signs are legally non-conforming they shall maintain their non-conforming status indefinitely.
- 3. The determination of the historic or cultural/aesthetic significance of the sign shall be determined by the Historic District Commission, should one exist, or in their absence a majority vote of the Town Council of Cheswold.
- **4.** The owner of the premises on which these signs reside shall maintain the signs to ensure they are in good condition.

#### Section 13-14. APPLICATION PROCESS

- A. Sign Applications, (2014-01-23-008 LDU), shall be submitted to the Public Works Department and processed by the Code Enforcement Officer, acting as the Authorized Designee of the Land Use Administrator.
- **B.** The Code Enforcement Officer shall be responsible for processing the application in accordance with the instructions of this Article and determining fees; sign size; sign type; exclusions and requirements for conditional use and setback requirements as specified by Table 13-1.
- C. Should the Code Enforcement Officer determine that a Conditional Use situation applies to the sign application the applicant will be informed that a Conditional Use application must be submitted to the Land Use Administrator.

## Section 13-14. APPLICATION PROCESS - "continued"

- **D.** The Land Use Administrator will process the Conditional Use application through the Planning Commission and Town Council. as required.
- **E.** Upon approval of the Conditional Use application the Land Use Administrator will inform the Code Enforcement Officer of the status of the application and the Officer will complete processing the sign application with the stipulations set forth by the Council, if there are any.
- **F.** Upon denial of the Conditional Use application the Land Use Administrator will inform the Code Enforcement Officer of the status of the application and the Officer will inform the applicant that the sign application cannot be approved, as submitted, and any fees paid will be returned to the applicant.

## Section 13-15. SIGN PERMIT FEES

- A. Fees associated with the application for a Sign Permit shall be calculated as \$7.00 per square foot...
- **B.** This fee amount is applicable until such time as it may be revised by recommendation of the Planning Commission; Land Use Administrator or Town Treasurer and a majority vote approval by the Town Council, and as evidenced by a revision of form PW 09-13-2010-002 Building Permit Fees.

## TABLE 13-12 SIGN TABLE— MAXIMUM AREA and SET BACK REQUIREMENTS

**Maximum** Area and Setback Requirements - All signs, including those which do not require a permit, shall be setback from the right-of-way in accordance with the provisions in the attached table, including maximum heights and sizes, unless otherwise specified in this Ordinance, and shall not interfere with aboveground or underground utilities.

Table 13.1 SIGN TABLE Locations, Types, Measurements, Setbacks & Exclusions

| Location/Subject of<br>Sign         | Sign Types<br>Allowed | Maximum<br>Area (sf) | Permit Required? | Setbacks | Maximum<br>Height | Exclusion<br>Area |
|-------------------------------------|-----------------------|----------------------|------------------|----------|-------------------|-------------------|
| Home Based                          | Post                  | 32 sq. ft.           | YES              | 10'      | 5'                | 20'               |
| Businesses                          | Post and Panel        | 32 sq. ft.           | YES              | 10'      | 5'                | 20'               |
| (Residential Zones)                 | Pylon                 | 32 sq. ft.           | YES              | 10'      | 5'                | 20'               |
|                                     | Monument              | 40 sq. ft.           | YES              | 10'      | 8'                | 20'               |
| Businesses or                       | Post                  | 32 sq. ft.           | YES              | 10'      | 8'                | 20'               |
| Commercial Use                      | Post and Panel        | 32 sq. ft.           | YES              | 10'      | 8'                | 20'               |
| [Neighborhood                       | Pylon                 | 32 sq. ft.           | YES              | 10'      | N/A               | 20'               |
| Zones (C-1)]                        | Wall                  | <= 15%*              | YES              | N/A      | N/A               | N/A               |
| 2000 1000 a                         | Window                | <= 15%*              | YES              | N/A      | N/A               | N/A               |
|                                     | Monument              | 40 sq. ft.           | YES              | 10'**    | 10'               | 20'               |
| Businesses or                       | Post                  | 32 sq. ft.           | YES              | 10***    | 30'               | 20'               |
| Commercial Use                      | Post and Panel        | 32 sq. ft.           | YES              | 10'**    | 30'               | 20'               |
| [Highway Zones (C-                  | Pylon                 | 32 sq. ft.           | YES              | 10'**    | 30'               | 20'               |
| 2)]                                 | Wall                  | <=15%*               | YES              | N/A      | 9'                | 20'               |
| 23                                  | Window                | <=15%*               | YES              | N/A      | 9'                | N/A               |
| Real Estate/Temporary (All Zones)   | Freestanding          | 16 sq. ft.           | NO               | 10'      | 4'                | 20'               |
| Conditional Use (Residential Zones) | ALL                   | 32 sq. ft.           | YES              | 10'      | 4'                | 20'               |
|                                     | Monument              | 40 sq. ft.           | YES              | 10'      | 5'                | 10'               |
| Sub-division Entry                  | Post                  | 32 sq. ft.           | YES              | 10'      | 5'                | 10'               |
| (Residential;                       | Post and Panel        | 32 sq. ft.           | YES              | 10'      | 5'                | 10'               |
| Business or                         | Pylon                 | 32 sq. ft.           | YES              | 10'      | 7'                | 10'               |
| Commercial)                         | Wall                  | <=10%*               | YES              | N/A      | 7'                | 10'               |
|                                     | Window                | <=10%*               | YES              | N/A      | 7'                | N/A               |

## NOTE:

• Free Standing Signs

are:

- o Post
- o Post and Panel
- o Pylon
- o Monument

- Residential Zones are:
  - o **R-1** Old Town
  - o R-2 1 &2 Family Dwellings
  - o R-3 1, 2 & 3 Family Dwellings & Townhouses
  - o R-4 Manufactured Homes & Mobile Parks

<sup>\* = %</sup> of wall space where sign is to be installed

<sup>\*\*=660&#</sup>x27; of closest right-of-way edge of U.S. Rte. 13

# **REVISION LOG**

| DATE     | SECTION #            | TITLE  | REASON  |
|----------|----------------------|--|---|
| 7/1/2019 | 13.1 B-1<br>13.1 B-6 | Purposes                                     | Insert a new #1<br>Add #6   |
| 7/1/2019 | 13.1 C               | Intent                                       | Add entire new section  |
| 7/1/2019 | 13.2                 | General                                      | Added Sub-Section C – Legibility of Signs Color, Prevention of Glare requirement added to Sub- Section E-Traffic Safety Flashing requirements were moved to Sub-Section H – Illumination Structural Limitations has been divided into Sub- Section D – Materials & Craftsmanship of Signs; Sub- Section F – Movement; Sub-Section G – Shapes; Sub- Section H - Illumination |
| 7/1/2019 | 13.3                 | Permanent Signs                              | Information was deleted and moved to Section 13.4 – Definitions and Section 13.5 – Design Requirements; Changed title of Section 13.3 to General Administration   |
| 7/1/2019 | 13.4                 | Real Estate Development & Construction Signs | Moved to Section 13.11 in its entirety Changed title of Section 13.4 to Definitions   |
| 7/1/2019 | 13.5                 | Temporary Signs                              | Moved to Section 13.5e<br>Changed title of Section 13.5 to Design Requirements  |
| 7/1/2019 | 13.6                 | Prohibited Signs                             | Moved to Section 13.8 Changed title of Section 13.6 to Allowed Signs – Permits Required   |
| 7/1/2019 | 13.7                 | Exempt Signs                                 | Moved to Section 13.9 Changed title of Section 13.7 to Allowed Signs – Permits Not Required   |
| 7/1/2019 | 13.8                 | Non-Conforming<br>Signs                      | Moved to Section 13.12 B Changed title of Section 13.8 to Prohibited Signs  |
| 7/1/2019 | 13.9                 | Administration                               | Title Deleted in its entirety Changed title of Section 13.9 to Exempt Signs   |
| 7/1/2019 | 13.10                | Supplementary Sign<br>Provisions             | New Section and Title   |
| 7/1/2019 | 13.11                | Real Estate Development & Construction Signs | Re-assigned from Section 13.4 to Section 13.11  |
| 7/1/2019 | 13.12                | Conditions of Signs                          | New Section and Title   |
| 7/1/2019 | 13.13                | Application Process                          | New Section and Title   |
| 7/1/2019 | 13.14                | Permit Fees                                  | New Section and Title   |
| 7/1/2019 | Table 13-1           | Sign Table                                   | Revised table of sign sizes and permitted locations   |
|          |                      |  |   |